

SRINIVASA EDUCATIONAL SOCIETY'S

(AUTONOMOUS)
Approved by AICTE, Accredited by NBA & NAAC(A Grade), Recognized under 2(f) & 12(B) of UGC Permanently Affiliated to JNTUK, Kakinada. A.P., An ISO 9001:2015 Certified Institution NH-16, Near Valluramma Temple, ONGOLE - 523 272, A.P., INDIA Ph.: 08592 278315, 9581456310 | www.pace.ac.in

Lr. No: PACE(A)/ECS/2021-22/IE/34

09/03/2023

## **CIRCULAR**

All the MBA (R21) III Semester Students are hereby informed that the 2<sup>nd</sup> mid examinations is scheduled from 20/03/2023. The time table of examinations is as given below.

The pattern of the descriptive examination: 3 questions to be answered by the student for 15 marks from the given 3 questions.

Seminar: 15 Marks (for Seminar report content-05 marks and for presentation-10 marks)

Timing of the Descriptive Examination

: 10:00 am to 11:30 am.

Timing of the Seminar Presentation

: 12:00 pm onwards

Date	Subject Name	Specialization
20.03.2023 (Mon Day)	Strategic Management	Common to all
21.03.2023 (Tues Day)	Business Ethics & Corporate Governance	Common to all
23.03.2023 (Thurs Day)	Security Analysis &Portfolio Management	Finance Management
24.03.2023 (Fri Day)	Compensation &Performance Management	Human Resource Management
25.03.2023 (Sat Day)	Advertising & Brand Management	Marketing Management
27.03.2023 (Mon Day)	Essentials of Business Analytics	Business AnalyticsManagement
28.03.2023 (Tues Day)	Managing Software Projects	Systems Management
29.03.2023 (Wed Day)	Banking & Insurance Management	Finance Management
31.03.2023 (Fri Day)	Human Capital Management	Human Resource Management
01.04.2023 (Sat Day)	Green Marketing	Marketing Management
03.04.2023 (Mon Day)	Text, Social Media& Web Analytics	Business AnalyticsManagement
04.03.2023 (Tues Day)	Web Designing	Systems Management

CONTROLLER OF EXAMINATIONS

Copy to the

: MBA HoD for circulation to the Staff & Students-

: Director, IQAC- for information

: Dean, Academics - for information

: Notice board at Exam Cell & System

: Office File

(AUTONOMOUS) VALLUR, ONGOLE-523 272, ANDHRA PRADESH